

## Organizational Policy December 1, 2022 (v3.1)

## LOCAL & REGIONAL GATHERINGS

It is the intent of the HSCG to support local and regional gatherings of soap and/or cosmetic makers. The Marketing Director is responsible for working with local and regional gatherings.

The Marketing Director may make available to local and regional gatherings, upon their request, the donations for the event. Such donations may consist of HSCG brochures, gift certificates, HSCG logo'ed items, or other materials, as approriate for the size of the gathering.

The Marketing Director may develop services and/or materials specifically for local or regional gatherings. A proposal for such items should be submitted to the Executive Director for approval.

In the event that the Marketing Director determines the presence of a representative of the HSCG would be warranted at any local or regional gathering, a proposal should be submitted to the Executive Director.

Approved by the HSCG Board of Directors

History:

June 30, 2009	(v1) Original publication date
Oct 7, 2013	(v2) Amended to include name changes, make minor grammatical corrections and update the list of materials and support provided.
March 20, 2018	(v3) Revised to give responsibility to the Marketing Director; removed specifications on when and how the gathering support should be given
2022	(v3.1) Reviewed, minor grammatical changes