



Vendor eNews

October 7, 2013

As part of their member benefits, Vendor Members may submit a special offer for HSGC member to be included in the monthly Vendor eNews. The Vendor eNews is sent to all members on the first of each month. It is administered by an HSCG employee, contractor or committee as designated by the Board of Directors.

Requirements

For a special offer to be included in the Vendor eNews, it must be a unique special offer for HSCG members only.

Submission Process

In order to submit a special offer for inclusion in the Vendor eNews, the member must submit the information on the form provided in the Members Only area of the HSCG website, following the instructions provided.

The submission is NOT reviewed, edited or otherwise corrected by HSCG staff, other than to ensure that the requirements for the special offer (as above) have been met.

An image may be submitted to be included with the special offer in the Vendor eNews. It must be 150px by 150px in jpg, gif or png format and may be the Vendor's logo or an image pertaining to the special offer for that month's issue. Images received that are of the wrong size or incorrect file type may, at the discretion of the Vendor eNews Administrator, be modified or rejected.

eNews Format

Special offers are placed in the Vendor eNews in random order by Vendor Tier. In other words, Tier 1 Vendor Member special offers are randomly ordered and placed in the Vendor eNews first, followed by Tier 2 Vendor Member special offers in random order and then Tier 3 Vendor Member __ special offers _ in random order. This ensures fairness and equity in the display of special offers in the Vendor eNews.

Approved October 7, 2013 by the
Board of Directors

History:

October 7, 2013 Original publication date