

## REFERRAL PROGRAM

The HSCG Referral Program allows members to earn “Golden Soap Bubbles” for referring other handcrafters or vendors who sign up for new membership in the HSCG. All members may participate in the Referral Program. No additional sign-up or registration is necessary; it is an automatic benefit with all levels of membership.

### GOLDEN SOAP BUBBLES

Golden Soap Bubbles are awarded for valid referrals and may be used as credit toward purchases from the HSCG including membership renewal, conference registration, certification testing, merchandise, marketing materials or any other item that is available for purchase through the shopping cart.

Golden Soap Bubbles have the value of one dollar (\$1.00) each toward purchases made through the HSCG shopping cart. They have no cash value.

In order to use Golden Soap Bubbles the person must be a member in good standing. If a membership expires, the member’s Golden Soap Bubbles will also expire and will no longer be available for use, even if the member renews at a later date.

### VALID REFERRAL

In order to qualify as a “valid referral,” the person must be newly joining the HSCG for the first time or re-joining (renewing) after their membership has been inactive for over 365 days.

### CREDIT FOR REFERRALS

Each HSCG member is assigned a unique referral code and a unique link which can be provided to prospective members. Both the link and coupon code can be found in the Member Profile.

When a prospective member uses either the unique link to access the signup form or enters the referral code during the checkout process, the referring member will get credit and be awarded Golden Soap Bubbles. In order to receive credit, the new member must be a “valid referral.”

### AWARDS

Five (5) Golden Soap Bubbles are awarded for a valid referral.

An HSCG Teacher or Vendor Member receives ten (10) Golden Soap Bubbles for a valid referral.

Short- or long-term programs (i.e. a coordinated “Membership Drive”) may be instituted which grant further awards in the form of additional Golden Soap Bubbles or other benefits to the referring member, and/or give discounts or other benefits to the new member signing up.

Any such program must be approved by the Executive Director and clearly announced to the membership.

## VENDOR MEMBERSHIPS

Where Golden Soap Bubbles have accrued to a Vendor Member, any of the Vendor Member's Company Representative will have access to the Golden Soap Bubbles. The responsibility for determining which of the Company Representatives may redeem or use the Golden Soap Bubbles falls to the Vendor Member, not the HSCG.

HSCG Board of Directors

April 2, 2009

History:

- April 2, 2009 (v1) Original publication date
- Oct 7, 2013 (v2) Amended to include name change, clarification of how referrals by Vendor members are handled, and other minor revisions.
- March 1, 2015 (v3) Revised to simplify how referrals can be made and to removed portions no longer applicable.
- March 20, 2018 (v4) Revised to include a unique link assigned to all members and to give extra GSB to Teachers and Vendor members.